

**IT LOGISTIX GROUP Pty Ltd**  
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### **IT Logistix winning performance**

IT Logistix is a dedicated creative team. We take the best from our combined decades of experience to provide outstanding digital solutions to our customers. We have accumulated considerable creative, technical and business capability, but we're still excited and inspired by what we do.

We value long term relationships – with clients, personnel, suppliers and partners. Our solid foundations are built on the trust and integrity that comes from longevity; knowing that we had some of Australia's best people, doing their very best work for us and for you.

In an ideal world, the scope of a creative solution is limited by nothing but imagination. In reality, we need to achieve creative excellence with strict budgets and timeframes. That often requires thinking beyond the ordinary.

Our promise is that your business experience with us will be anything but ordinary – it will be motivating, exciting and satisfying.

### **Digital Strategy**

Each digital project is driven by an underlying strategy to ensure your goals and outcomes are achieved. The discovery session starts this process. This interview lets us understand your business goals and objectives and provides a solid foundation for your project.

### **Creative & Interactive Design**

There is a direct correlation between how good your mobile app or website looks and your success. Because for better or worse people do judge books by their cover. Interactive design is more than just aesthetics but rather it's the experiential journey users take along the way that drives deep engagement.

### **Web & Mobile Development**

Our highly skilled developers build customised applications from the ground up utilising the latest technologies to create rich, immersive and user friendly applications designed to engage. The development team work to the highest quality and standards to ensure it aligns with your strategy and requirements.

*Achieve an effective return on your investment.*

